

**ITEM 7. TENDER - SYDNEY CHRISTMAS 2016 – SUPPLY AND
INSTALLATION OF CHRISTMAS PROJECTIONS, LIGHT
INSTALLATIONS AND/OR DIGITAL, LIGHT AND/OR AUDIO
SCULPTURES**

FILE NO: S126946.009

TENDER NO: 1614

SUMMARY

This report provides details of the tenders received for Sydney Christmas 2016 – supply and installation of Christmas projections, light installations and digital, light and/or audio sculptures.

Christmas is an important festive season for the visitors, residents and businesses of Sydney. Each year the City of Sydney develops a unique and cohesive program celebrating Christmas. The City supports this seasonal celebration by producing Christmas concerts, decorating City streets, light installations and activations within significant precincts, providing grants to community groups and coordinating marketing initiatives on behalf of retailers and event promoters.

The City recognises that in addition to community outcomes, an enlivened city centre and villages at Christmas also afford greater economic outcomes for the business community. To that end, the Retail Advisory Panel has been instrumental in the development and expansion of the City's program; providing advice to help position the city as a 'must see' destination for Christmas.

The tender called for a response to the supply and installation of projections, light installations and/or digital, light and/or audio sculptures.

This report recommends that no tenders be accepted and that Council enter into negotiations with suitable companies for Sydney Christmas 2016 supply and installation of Christmas projections, light installations and/or digital, light and/or audio sculptures.

RECOMMENDATION

It is resolved that:

- (A) Council reject tenders received for projections, light installations and/or digital, light and/or audio sculptures for Christmas 2016 for the reasons set out in the subject report;
- (B) Council enter into negotiations with suitable companies for the supply and installation of projections, light installations and/or digital, light and/or audio sculptures for Christmas 2016;
- (C) authority be delegated to the Chief Executive Officer to enter into a contract subject to the conclusion of negotiations with suitable companies for the supply and installation of projections, light installations and/or digital, light and/or audio sculptures for Christmas 2016; and
- (D) a report be provided to Councillors via the CEO Update immediately following the signing of the contract relating to the tender.

ATTACHMENTS

Attachment A: Tender Evaluation Summary (Confidential)

(As Attachment A is confidential, it will be circulated separately from the agenda paper and to Councillors and relevant senior staff only.)

BACKGROUND

1. Christmas is an important festive season for the visitors, residents and businesses of Sydney. The City supports this seasonal celebration by producing Christmas concerts, decorating City streets, light installations and activations within significant precincts, providing grants to community groups and coordinating marketing initiatives on behalf of retailers and event promoters.
2. Ensuring a cohesive design through all our Christmas elements, the City's theme for Christmas decorations, light installations and activations for 2016 will be the Christmas tree, the evergreen symbol of celebration and life. This timeless, international symbol of giving will be the centrepiece of Sydney Christmas 2016.
3. Partners from business, community and cultural sectors are encouraged to participate and to build on the City's investment in Christmas so as to amplify the experience. However, to do so effectively requires a unifying theme.
4. The Christmas theme has been rolled out over the past three years and 2016 will be the final year for the program.
5. Note that an Expression of Interest 2017-2021 was released on 15 March 2016 seeking responses to transform Sydney, featuring a new iconic Christmas tree for Martin Place, supported by other trees and major installations and outdoor decorations - a contemporary, immersive and experiential offering that will support Sydney's position as a desired destination at this special time of year.
6. The City in previous years has identified renowned locations as landmarks for the Christmas decorations and projections of Christmas images that reflect the Christmas theme to turn facades into living canvas.
7. The aim for Christmas 2016 was to broaden the scope of the tender to seek responses from a wider range of artistic talent. The tender comprises of three parts. The City invited tenderers to respond to one or more parts of the tender to use Sydney's iconic locations, public spaces and/or buildings as a blank canvas for designs that provide architectural and urban transformation, using an array of new and innovative visualisation technologies and techniques to ensure optimum impact and experiential outcomes to not only delight, but inspire Sydney-siders to share, talk and be captivated by compelling installations.

INVITATION TO TENDER

8. The Tender was advertised in The Sydney Morning Herald, The Daily Telegraph and E-tender on 9 February 2016 and tender submissions closed on 1 March 2016.
9. Tenderers were asked to provide a lump sum tender price for the delivery of projections, lighting installations and/or digital, light and audio sculptures for Sydney Christmas 2016.

TENDER SUBMISSIONS

10. Three submissions were received from the following organisations (listed alphabetically):

- Axoloti Group Pty Ltd
- Hammerlighting
- PM Productions and Management Pty Ltd trading as Electric Canvas

11. No late submissions were received.

TENDER EVALUATION

12. All members of the Tender Evaluation Panel have signed Pecuniary Interest Declarations. No pecuniary interests were noted.
13. The relative ranking of tenders as determined from the total weighted score is provided in the confidential Tender Evaluation Summary – Attachment A.
14. All submissions were assessed in accordance with the approved evaluation criteria being:
- (a) capacity to achieve program/deliverables for the project and proposed methodology of services in a similar nature;
 - (b) experience and background in similar works including personnel, subcontractors and supplier / references;
 - (c) creative, innovative and experiential visualisation techniques / technologies and public engagement;
 - (d) pedestrian and traffic management;
 - (e) environmental management;
 - (f) Work, Health and Safety; and
 - (g) financial and commercial trading integrity including insurances.

PERFORMANCE MEASUREMENT

15. City Projects will manage the contracts and ensure delivery of the works by meeting regularly with the successful contractor and monitoring their progress and quality of the works.
16. Work safety method statements, programs, engineering certification, sample products and WHS Work Plans will be obtained from the successful contractor to ensure the works satisfy the City's requirements through workplace inspections.
17. The vision for Sydney Christmas 2016 is bringing the spirit of Christmas to all who live in and visit the City of Sydney and to the surrounding villages within the LGA. Sustainable Sydney 2030 commits the City to pursue sustainability objectives within the delivery of Sydney Christmas. Ongoing review of the Christmas decorations and the City's delivery process will enable the City to demonstrate its leadership and achieve the goals and targets within Sustainable Sydney 2030. Sydney Christmas aligns with the strategic directions of a globally competitive and innovative city; a leading environmental performer and a cultural and creative city.

FINANCIAL IMPLICATIONS

18. There are sufficient funds allocated for this project within next year's plant and asset and operating budget.

RELEVANT LEGISLATION

19. The tender has been conducted in accordance with the Local Government Act 1993, the Local Government (General) Regulation 2005 and the City's Contracts Policy.
20. Attachment A contains confidential commercial information of the tenderers and details of Council's tender evaluation and contingencies which, if disclosed, would:
- (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
 - (b) prejudice the commercial position of the person who supplied it.
21. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

CRITICAL DATES / TIME FRAMES

22. The following details the program to be followed for the delivery of the Christmas trees and decorations for Christmas 2016:
- | | |
|--|---------------------|
| (a) Seek quotations and negotiate | April/May 2016 |
| (b) Award project | May/June 2016 |
| (c) Design development completed and signoff | October 2016 |
| (d) Commence installation | November 2016 |
| (e) Program and testing | 22-23 November 2016 |
| (f) Official Launch | 24 November 2016 |
| (g) Christmas display period | Nov 2016 – Jan 2017 |
23. The timeline for the delivery of the Christmas program is critical and dependent on the lead-times of the provision of materials.

OPTIONS

24. Reject the tender and negotiate for Projections, lighting installations and/or digital, light and audio sculptures for Sydney Christmas 2016.
25. All proposals from each tenderer were considered by the tender evaluation panel. Awarding projections, lighting installations and/or digital, light and audio sculptures for Sydney Christmas 2016 was not considered an appropriate outcome for the City, considering the non-conforming and non-compliant issues with the submissions received.

26. In review of the available options, it is recommended that no tenders be accepted and that Council enter into negotiations with suitable companies for the supply and installation of the Christmas decorations and trees for Christmas 2014.

PUBLIC CONSULTATION

27. Ongoing consultation with the City's Retail Advisory Panel is proposed through discussion at the Panel's Quarterly meetings and the development of the project will be guided by a special Christmas sub-committee of the Panel which holds regular meetings.
28. Further enhancement will be carried out to the Sydney Christmas website via What's On to engage residents, workers and visitors with the Christmas program to provide up-to date information and reasons to revisit Sydney during the festive period.

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